

The Donor Bill of Rights

The Red River Zoological Society believes that philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the Red River Zoo and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the Red River Zoological Societies mission, of the way we intend to use donated resources, and of our capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the Zoo's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to our most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing the Zoo will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, Zoo staff or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that we may share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.